

# Free ConteraVMS® License with Total Video Solution Purchase



Promotional Incentives Available from January 1, 2020 through December 31, 2020

The AV Costar™ Free ConteraVMS License Promotion is a limited-time incentive program that offers

**FREE** standard ConteraVMS camera licenses for every ConteraIP® or MegalIP® camera when purchased with a ConteraCMR® Recorder throughout the year.

## How the Instant Discount Works:

1. Distributor sends POs to AV Costar for any ConteraCMR Recorder and ConteraIP and/or MegalIP cameras.
2. The PO must state "Free ConteraVMS License Promo" – Project registration is not required for this promotion.
3. The PO should list the recorder and cameras at customer's normal or project registration cost.
4. An additional zero dollar line item for the AV-CST1 should be added for each AV Costar Camera on the PO.
5. The zero dollar offer is only valid when the AV Costar cameras, recorders, and licenses are on the same PO.
6. POs should be received between 1/01/20 – 12/31/20.
7. POs should be shipped within 30 days of the end of the promotion.
8. POs received after 12/31/20 will be at normal discount levels (D3, D4, D5) or registration pricing for all products.
9. No ship and debit, cost deviation, or other crediting process will be accepted for this promotion. All discounts must be applied upon submission of the purchase order.

# Free ConteraVMS License Promotion



## ConteraVMS Licenses

Feature   Capability	ConteraVMS Standard AV-CST1	ConteraVMS Premium AV-CPM1	ConteraVMS Professional AV-CPR1
Maximum Camera Channels Per Server <sup>1</sup>	16	32	128
VM Support	-	-	Yes (Windows)
Concurrent Remote Connections	3	5	Unlimited <sup>2</sup>
Server OS Supported	Windows / Linux	Windows / Linux	Windows / Linux
IP Audio Recording	-	Yes	Yes
IP Sensor/Relay	-	Yes	Yes
Native Video Archive	-	Yes	Yes
Per Camera Storage Allocation	-	Yes	Yes
Macro Support	-	Sensor / Relay	All Macros
IP Camera Support	AV Costar, ONVIF Profile S, RTSP	AV Costar, ONVIF Profile S, RTSP	AV Costar, ONVIF Profile S, RTSP
Object Search	-	Yes <sup>3</sup>	Yes <sup>3</sup>
Proxy Support	-	Yes	Yes
ConteraWS Enabled with Health Monitoring	Yes	Yes	Yes
API for 3rd Parties	Yes	Yes	Yes

1. Multi-sensor MegalIP and ConteralP cameras require a single camera license but use multiple camera channels
2. No restriction on number of connections, dependent on hardware capabilities and throughput requirements
3. Via Thick Client

## Examples

1. **CORRECT** – Will receive Promotion if:
  - a. The PO includes the appropriate products and pricing, as well as the words “Free ConteraVMS License Promo”.
2. **INCORRECT** – Will NOT receive the 1st Quarter Promotion if:
  - a. The PO does not state “Free ConteraVMS License Promo” OR
  - b. The PO does not have the correct pricing
  - c. The PO does not have the parts or prices required for the promotion OR
  - d. The PO is submitted at normal level pricing and the distributor attempts to receive a credit or ship and debit after the purchase.

## Program Rules

- The Free ConteraVMS License Promo applies to any purchase orders submitted to AV Costar between 1/01/20 – 12/31/20, and shipped within 30 days of the end of the promotion. It is only available to the applicable products listed above, while supplies last.
- “Free ConteraVMS License Promo” should be referenced on the purchase order with appropriate pricing.
- For servers requiring more than 16 cameras, an upgrade to our Premium or Professional licenses may be required. If this is the case, please use the AV-CTS1 at zero cost, plus the addition of the AV-CSUBAPM Standard to Premium license upgrade, and for Professional add the AV-CSUPMPR Premium to Professional license upgrade (at your normal cost). All cameras must have the same license level.
- Distributor pricing equals their pricing level (D3, D4, D5, project pricing) for any recorder or camera. The AV-CST1 pricing is \$0 when purchased with a recorder and camera.
- A project registration is not required for this promotion.
- If submitting the PO with a project registration, also provide both the “Free ConteraVMS License Promo” verbiage as well as the project registration number for all other relevant products. You will receive the lower of Project Registration or Free ConteraVMS License Promo pricing if the purchase order is submitted between 1/01/20 – 12/31/20.
- This pricing should not be used for any project that has a purchase date after 12/31/20, unless the distributor purchases all products before the end of this promotion. After 12/31/20, pricing will revert back to the normal discount price or project registration pricing.
- Any purchase orders received after 12/31/20 will be processed at normal Discount pricing or at project registration pricing. There will be no exceptions.
- No ship and debit, cost deviation, or other crediting process will be accepted. All discounts must be applied upon submission of the purchase order.
- Stock rotations are allowed for customers who can normally request a stock rotation. For this promo, stock rotation requests must be submitted to AV Costar within 30 days of the completion of the program. The cameras must be returned within the 30 days after the APPROVAL of the stock rotation request. Finally, an offsetting PO will be required for the stock rotation. The offsetting PO must be submitted after the approval of the stock rotation request.
- All other standard or contracted AV Costar terms and conditions apply. AV Costar may end this promotion at any time without notice.
- If there are any questions, please contact your Regional Sales Manager or Inside Sales Manager for more information.

## Need Immediate Assistance or Information?

Call Us +1.818.937.0700 | Toll-Free (US-Canada) 877.CAMERA.8 | [www.avcostar.com](http://www.avcostar.com)  
 Email Inside Sales [avsales@arecontvision.com](mailto:avsales@arecontvision.com) | Email the TAC support [support@arecontvision.com](mailto:support@arecontvision.com)