

# Colossal ConteraIP™ Discounts



Promotional Incentives Available from April 1, 2021 through June 30, 2021, or while supplies last. The AV Costar™ Colossal ConteraIP Discounts Promotion is a limited-time incentive program that offers **COLOSSAL DISCOUNTS** on select ConteraIP cameras.

Contact your local AV Costar Distribution Partner or Sales Representative for more information about how to take advantage of this amazing promotion.

## Promotional Products

Part	Description
AV5426PMIR-S	ConteraIP® 5MP EX Series Bullet with Camera-Based Analytics
AV05CLB-100	ConteraIP® 5MP Bullet
AV02CMB-100	ConteraIP® 1080p/2.1MP Micro Bullet
AV20CPD-118	ConteraIP® 20MP Panoramic Dome
AV08CPD-118	ConteraIP® 8MP Panoramic Dome
AV8476RS	ConteraIP® 8MP Omni Remote Setup

### How the promotion discount works:

1. A distributor receives a PO from the customer **referencing the promo code "Q2 2021 Contera"**.
2. Distribution may sell directly from inventory or submit a drop-ship PO to AV Costar for qualifying parts.
3. Purchases should be within 4/1/21 and 6/30/21, or while supplies last.
4. Qualifying products purchased after 6/30/21 will be at normal discount levels or registration pricing.