

Colossal ConteraIP™ Discounts



Promotional Incentives Available from July 1, 2020 through September 30, 2020
 The AV Costar™ Colossal ConteraIP Discounts Promotion is a limited-time incentive program that offers **COLOSSAL DISCOUNTS** on select ConteraIP cameras.

Contact your local AV Costar Distribution Partner or Sales Representative for more information about how to take advantage of this amazing promotion.

Promotional Products

Part	No Cost Upgrade	Description
AV05CLD-100	AV5456PMIR-S	ConteraIP® 5MP Outdoor Dome with No Cost Upgrade to EX Series Bullet with Camera-Based Analytics
AV5426PMIR-S	N/A	ConteraIP® 5MP EX Series Bullet with Camera-Based Analytics
AV05CLB-100	N/A	ConteraIP® 5MP Bullet
AV02CMB-100	N/A	ConteraIP® 1080p/2.1MP Micro Bullet
AV20CPD-118	N/A	ConteraIP® 20MP Panoramic Dome
AV08CPD-118	N/A	ConteraIP® 8MP Panoramic Dome
AV20476RS	N/A	ConteraIP® 20MP Omni Remote Setup
AV8476RS	N/A	ConteraIP® 8MP Omni Remote Setup

How the INSTANT discount works:

1. The distributor receives a PO from the customer.
2. Distribution sends their PO to AV Costar for qualifying promotion parts.
3. The PO from distribution must state **"Q3 CONTERA-PROMO"**.
 - Promo pricing should not go through Project registration. This is an instant discount.
4. POs should be received between 7/1/20 and 9/30/20.
5. POs received after 9/30/20 will be at normal discount levels or registration pricing.
6. No ship and debit, cost deviation, or other crediting process will be accepted. All discounts must be applied upon submission of the purchase order.